

MANIFESTO 2021

Jobs Jobs Jobs

THE FARAH LONDON COVID RECOVERY PLAN

London deserves a committed leader with a plan to get the city moving, to create jobs and to urgently drive full-scale economic recovery. Less than 12 months ago, London had a daytime population of nearly 9.3 million people. As the country's largest city, London generated an annual gross product of nearly £487 billion based on latest figures. The night time economy alone was worth £26 billion a year. As the capital city of what is now the world' 5th largest economy, London continues to be a leading global economic and cultural centre, receiving 21 million visitors in 2019.

The pandemic has wreaked havoc upon the city, with millions of residents directly impacted by the pandemic. Thousands of businesses have closed, with more on the brink of collapse and a new wave of job losses feared to sweep through before summer. The patient residents of London cannot continue to jump in and out of lockdown. Real leadership is required to guide the city through this turmoil and repair the damage before it becomes irreversible.

As your next Mayor I will deliver a practical, hard-hitting economic recovery plan. A plan that will bring investment back into London and drive the creation of new and high value jobs. Importantly it will allow our city to prosper and our communities to thrive as they once again look forward to a positive future.

The Farah London COVID Recovery Plan

The proposed plan, based on seven key initiatives to recover and restart London, is a product of robust consultation with the community, experts from across London and the UK and from other major cities across the globe. The plan includes the immediate actions that must be taken to drive London's recovery and strategies to secure long-term regeneration and growth.

1. Prioritise Public Health and Well-being

- Make available well subsidised, high accuracy, rapid COVID PCR testing to London residents on mass through mobile testing facilities in easily accessible locations across London. This will include:
 - Equipping major stadiums, concert halls, theatres, gyms and restaurants with PCR testing facilities to rebuild patronage and create jobs
 - Providing mobile COVID PCR Testing
 - To conduct home visits for London's more vulnerable residents
- Rebuild confidence in the public transport system
- Adjust our civic spaces to make physical distancing easier
- Strengthen and increase the number of cleaning teams deployed to sanitise frequently touched surfaces as more people return to the city
- Continue to promote physical distancing
- Introduce a City of London Volunteer Carer program, supported by a digital app, to recruit and manage a new network of volunteers. The carers will be focussed on supporting, monitoring and checking in with vulnerable members of the broader London community. This will be an important support mechanism for the NHS struggling to provide appropriate coverage across London
- Provide safe accommodation for the homeless
- Provide mental health and well-being clinics, to support those suffering from COVID related depression and anxiety. This will be supported by a communications campaign promoting good mental health and relaxation techniques
- Introduce free video consultations with mental health experts for London residents via a newly developed counselling digital app

2. Reignite London

- London Business Concierge City Hall to offer a concierge service to guide and help businesses access the full scope of support services available to them. This will be supported by a Business in London newsletter, social media, website and new London magazine
- Produce vouchers to enable small businesses to access business support services
- Help small businesses with grants to rent retail premises to support our city's enigmatic High Street precincts
- · Remove fees for street market trading
- Sponsor events to attract people into the city centre
- Promote and stimulate city business through a "what's on" marketing campaign
- City Hall to take up short tenancies in vacant locations to stimulate new business and "pop-up" retail/dining opportunities
- Continue to develop COVID safe spaces for on-street dining and trading in the city
- Deliver COVID-safe opportunities for exhibitions, events and pop-up activities in vacant shop fronts
- Provide support for live music and performance with City to Hall to produce a program of events and activities to keep the city alive and engaged
- Optimise the use of public space for events to respond to the impacts of COVID to deliver reimagined events, such as multicultural celebrations, music, fashion, sporting and food and beverage events
- Stimulate high street trade by create digital apps for each borough to enable pick-up and delivery services with zero commission to retailers. This program will target and benefit small local businesses such as dry cleaners, shoe repairs and food retailers

3. Build Economic Resilience

- Create and accelerate the delivery of robust infrastructure across the city with an infrastructure stimulus program funded by the city in partnership with the government and private sector.
- · Rapidly accelerate the delivery of full-fibre digital infrastructure
- Support growing industry sectors and innovation by providing up to 6 months free office space for start-ups, matching entrepreneurs with investors and fostering international business partnerships and investment
- Attract FDI back into London
- Lobby government to reduce corporation tax for new investors into London, especially in high tech industries and the hospitality sector
- Lobby government to freeze stamp duty on the purchase of all commercial assets
- Simplify planning permissions as an incentive for investors to commence business development activities in key areas of need, including affordable housing, hotels, hospitality, and mix use developments
- Examine introducing 2 months council tax relief for all residents
- Introduce city to city business tunnels with key Commonwealth economies to remove red tape, stimulate foreign direct investment and job creation and expand access to international markets for London exporters
- Introduce an active program of virtual trade delegations to drive international market development and to grow the export economy

4. Hospitality Industry Lifeline

- Produce tailored vouchers for the hospitality sector to enable businesses to access specialised support services including advice on finance and business recovery, legal, marketing and communications advice
- Encourage and fast track applications from cafes and restaurants across the capital to expand their outdoor dining facilities, provide access to on-street parking bays where safe and extend trading hours
- Provide grants to directly support salaries for new hires who have completed recognised training
- Provide significantly discounted public transport fares to hospitality workers, in addition to 100 days of free public transport upon Farah London's appointment as Mayor, as part of a new planned dynamic ticketing system for the city.

5. Expand Equitable Opportunity And Access

- Deliver affordable housing for low to moderate income earners and key workers
- Strengthen support for accommodation and referral services to reduce homelessness
- Pilot unique support for vulnerable communities, including youths and ethnic minorities
- Introduce the amplified academies initiative to provide access to music performance and production opportunities for disaffected youths in vulnerable communities across London. This will help break the cycle of gang participation and work to restore the communities confidence in London's civic spaces
- Provide free laptops for Children and free mobile WiFi access. This will assist
 vulnerable families, currently surviving with significantly reduced incomes as
 a result of the pandemic, to continue to prioritise their children's education
- Provide tailored support for carers of London's vulnerable residents and those working in care homes that have been neglected to date.

6. Transform Our Spaces And Buildings

- Repurpose vacant spaces for new flexible, creative experimental uses
 - Reform permit and other regulations to allow for a wider range of commercial and service-related activities in retail zones
 - Facilitate the negotiation of flexible lease options
- Accelerate the city's greening program and expansion of nature corridors
- Implement climate action and improve building performance across London
- Create more public art to create a new and contemporary sense of identity and pride in the city

7. Strengthen Community Participation

- Create places for the community to participate in government decision making
- Deepen engagement with the community in strategic planning matters including the future of Low Traffic Neighbourhoods
- City Hall to provide regular updates to community and business about progress during the COVID recovery process
- Engage the philanthropic sector to support community priorities

BUSINESS & ECONOMY

COVID has hit London hard. With more and more people working from home, thousands of businesses that service commuters and retail shoppers face extinction. Unless immediate action is taken, our city risks being hollowed out from the centre. We need a Mayor who not only recognises the scale of the threat but has a compelling vision for our city's economic recovery with experience in driving business.

I will be supporting start-up businesses with free office space, helping entrepreneurial women finance new businesses and driving commercial engagement between London with leading cities and business centres across the globe. This will include a new era of engagement with leading key Commonwealth economies, such as India, Canada and Australia, to fill the gap left by Brexit. London will remind the world of its status as a first-tier economic powerhouse.

- Free co working office space for start-ups for first 6 months
- Spearhead international Trade Delegations to Commonwealth and other international cities to encourage business tunnels City to City
- Tech London To make London a world leading Tech city, developing the next generation of coders to lead the globe on Fintech and website / app development. Coding centres will open across London to teach all ages coding, including youth and professionals looking for a career change
- Introduce inward investment benefits for investors investing or starting up in London. Including lobbying the government for reduced corporation tax on tech companies
- Manufacture CBD products in London, which will in turn bring millions back into the economy. CBD is one of the fastest-growing industries in the world.
 It is estimated to reach £1.32 billion by 2022 & forecasted to be a £16 billion pounds by 2025.
- Work closer with Embassy trade teams to host inward business trade delegations in London
- Protect the High Street retail shops from increases in rent and rates
- Introduce tech apps with pick up and drop off services, for local high street shops, to provide digital access to services and provide a lifeline to shops that cannot compete with giants like amazon
- Business Incubators Providing support for SME businesses, with courses on marketing, social media, financial and project management
- Introduce the new 'Made in London Seal', to promote London made products in markets across the globe and foster loyalty to local brands in our home market. This will empower our local manufacturing and assist them in competing with cheaper low-quality products flooding international markets.

Bringing Investments Back Into London

A LONDON OF BUSINESS & INVESTMENT OPPORTUNITIES

Foreign Direct Investment (FDI)

- Push the Government to freeze stamp duty for new investors that buy commercial assets in London. The freeze will apply for the first year on all commercial purchases
- Introduce City to City Business tunnels with cities across the world, focusing on the Commonwealth group of nations. This will provide start-ups and small businesses access to international markets and provide trading partners for foreign investors to attract FDI back into London
- A reduction on corporation tax for tech companies
- Create a talent pool of locally trained world class coders to attract companies to invest in Tech London
- Attract foreign companies to set up and manufacture in London to use the London Seal of approval brand

TECH LONDON

Building a tech eco-system with the greatest minds from all over the world, working with the private sector to make London the largest Tech City in the world. I want to see London's tech cluster become the world's biggest hub outside Silicon Valley.

I will work to attract large scale foreign direct investment to create new and high value employment. Critical to this is a skilled workforce. I will deepen London's talent pool by encouraging the uptake of free training in computer coding and artificial intelligence, for all ages including school aged children and adults.

As Mayor I will strengthen London's digital connectivity by urgently expanding full fibre broadband. Our coverage is just over 16%, way behind many of our international counterparts.

- A center of excellence for tech advancement leading the way to be a global leader in innovation and new tech development.
- Tech London will include a dedicated department to produce the future of electric car batteries, leading zero carbon future.
- The home of robotic innovation
- · Artificial intelligence advancement
- · App development grants
- Free Coding and tech training academies open for all from age 16 plus, to build a talent pool of coders
- Lobby government for reduced corporation tax on Tech Companies
- Tech grants for schools and companies to upgrade equipment
- Training for teachers in schools and colleges to advance tech training to students
- A home to empower creative industry professionals
- Invest in Fintech development to support financial services development

TOURISM

- With the retreat of the pandemic a travel to London campaign will be introduced into key markets across the globe
- The London travel campaign will boost tourism into London, we will work with local businesses and smaller establishments to promote greater London attractions
- City Hall will work with tourism and hospitality businesses, large and small across, to help them redefine their offering and seize new opportunities as the travel industry slowly reawakens
- Key to the strategy will be to increase the desirability London as a travel destination by inspiring more people to visit, stay longer and spend more
- City Hall will drive collaboration amongst London's stakeholders to grow tourism in the region
- Gaps in infrastructure, signage, planning, and service delivery will be identified and removed to ensure an improved visitor experience in target markets
- City Hall will make London a year-round proposition for leisure and business travellers through promoting high profile events and festivals
- Amsterdam attracts 20 million tourists to their legal Cannabis cafes. London will pilot legalised Cannabis in specific areas across the city and, with strict controls, explore opportunities for associated tourism opportunities

PROPERTY DEVELOPERS

- Make London developer friendly, with less planning permission restrictions imposed by Councils
- Have a right to appeal denied planning permission decisions for development to City Hall
- Ensure council planning permission departments have qualified decision makers
- Reduce the number of compliance requirements for new social housing developments
- Increased opportunities for developers to build affordable housing all over London
- Develop student accommodation in collaboration with with student housing developers
- Less development restrictions imposed from councils to benefit the community
- Work with developers to introduce Mirco Algae installations across London, to both existing and new builds
- New developments must have solar panels installed on roofs where possible within design

Affordable Housing and More Money in Your Pocket

LONDON AFFORDABLE TO ITS PEOPLE

Tackling London's affordability crisis requires a Mayor that listens to its residents with the will to deliver immediate policy solutions. The housing crisis in our capital is a longstanding problem and can only be solved through increasing supply. I will commence by immediately building really affordable housing, something the current Mayor has failed to achieve. Imaginative solutions such as prefabricated dwellings and converted shipping containers designed in the form of new eco villages will provide immediate relief to our homeless.

For longer term projects it is critical we simplify planning rules and increase the development of private and public sector projects, including brownfield sites. I want to see a London where people can build their lives and own a home. By delivering intelligent buying schemes, where the government can assist with home loans, we will empower a new generation of homeowners. I will actively work with developers to build thousands of homes across London, specifically for the residents of London, not foreign investors.

I also understand that for many living in our capital, the need for a helping hand is urgent and cannot wait. This is particularly true for young people, many of whom will suffer most from the economic consequences of COVID – 19. That's why, when elected, I will commit to council tax reform, and seek an exemption for tenants aged under 25. Tenants will see new protections, no more discrimination from Estate Agents to tenants on benefits, and a Zero deposit scheme protected by insurance will be mandatory to offer tenants.

Together we can make London affordable by exposing those that exploit the housing market and by supporting the vast majority of landlords who responsibly manage their properties.

- Introduction of a new buy to let scheme where each monthly rent helps build equity
- A blanket ban across London, on estate agent's unjust discrimination
- · on tenants claiming housing benefit
- Introduce a zero deposit scheme for renters that is backed by insurance, currently available in the market but not rolled out
- Thousands of affordable homes will be built and made available exclusively to residents of London not foreign investors
- Allow building on brownfield land to open up opportunities for new affordable housing
- Modernise existing social housing and ensure the government removes dangerous cladding
- No to land banking
- · Regulate Airbnb to protect residents
- Tough measures to address rogue landlords

A Safer London For All

THE LONDON FREE FROM THE GRIP OF CRIME

Crime in London is spiralling out of control. Residents feel increasingly unsafe in their own neighbourhoods. In the midst of this crisis an alarming decision was made to close 38 of the 73 police stations across London with front desks, a severe blow to maintaining the important relationship between our community and their police. This was a confusing and grave mistake by London's leadership. As Mayor I will take steps to immediately reverse the decision.

The spread of knife crime and gang violence is a scourge on our community and must be eliminated. I will strengthen our police, ensuring that 8,500 more officers and special constables are on the beat, including 1,000 dedicated to address hate crime. I will ensure that they are suitably equipped to detect knives and drugs. I will improve the working conditions of our legendary police, improving their pay and benefits and providing private medical care, so they can continue to dedicate their lives to keep us out of harm's way.

The core issues behind youth violence will be tackled head on by my administration by listening to and working with the members of our community fighting for a brighter future. I am passionate about empowering London's youth and will introduce initiatives to give them purpose, through education and training, or music or on the sports field. My vision is to provide the pathway for the troubled young people of our city to become the next generation of all stars, representing our country all over the world. The pride of London.

- Hire more than 8,500 police over 4 years, ensuring police have the resources to deal with incidents and prosecute cases
- 1,000 police dedicated to address hate crimes
- Update and increase cameras and lighting all over London to make it even harder for criminals to escape detection and make streets safer
- Closed police stations will be reopened. I have travelled to each Borough and have witnessed the damage caused by closing police stations. Many communities are vulnerable as there is no police station in their Borough
- There will be a war on cyber-crime, including an educational awareness
- Work closer with the banks to find innovative solutions to tackle online bank fraud and suspicious transfers
- Fight against human trafficking and slavery in London to take down and prosecute gangs
- Cyber bullying accountability
- · Tough sentences on hate crime
- County lines task force, to address rising exploitation of vulnerable youth from gangs
- To address sexual exploitation of minors, take down organised rings and prosecute at the highest level

KNIFE CRIME

- First ever unified peace treaty signed with the gangs of London
- Fracture gang culture by removing a main source of income, by the legalising cannabis with strict limitations including only to be smoked in privacy of home and legal licensed cafes
- Amnesty bins for weapons reintroduced across London with secure drops at Police stations and councils
- Support local community leaders, organisations and initiatives to combat local knife crime incidents
- Performing Art and Creative academies opened across London for youth aged from 8 – 21, to provide opportunities away from crime and the influence of gang culture. The academies will provide free access to music education, acting, film making, editing, coding, dance, singing, with state-of-the-art recording studios and equipment accessible for free
- Sporting Academies To create the next generation of all stars and Olympic athletes across a wide range of sporting disciplines.

YOUTH EMPOWERMENT

- Free Performing Art and Creative academies opened across London for youth aged from 8 – 21, to provide opportunities away from crime and gang culture. The academies will provide free access to courses in music, acting, film making, editing, coding, dance, singing. This will be supplemented with state of the art recording studios and photography and film equipment accessible for free
- A business resource centre will be established to encourage young entrepreneurs to start businesses
- Sporting Academies will provide marginalised youths with training and nurture the next generation of Olympic athletes and major sporting stars
- Coding Academies will provide training across the full spectrum of the technology to create a world class talent pool of young coders in London
- Mentor Programme introduced, by working with businesses to develop mentorship programs
- Youth work experience program working with local businesses to provide work placement opportunities
- Apprenticeships in key trades and business sectors available on a part or full time basis to provide opportunities
- Free gym access for youth from 16 to 20
- · Grants for young business entrepreneurs
- Increase opportunities and work placements for youths
- Providing free access to youth for rehab to assist with early addiction
- Stop exploration of youth in county lines awareness by working with communities to provide support to parents to recognise signs

WAR ON DRUGS

- Introduce a comprehensive three-point strategy to tackles drugs and drug related problems across London. Focussed on reducing harm, reducing demand and reducing the supply. This will confront London's drug crisis headon and deliver a much-needed solution.
- · As part of the strategy London will:
- Develop new and innovative responses to prevent uptake, delay first use and reduce tobacco and drug related problems by restricting and regulating availability
- Target substances including methamphetamines and other stimulants, opioids, new psychoactive compounds, non-medical use of pharmaceuticals, cannabis
- Strategy will also target priority populations where the effects of drugs and alcohol abuse are most chronic and will deliver tailored solutions for people with mental health conditions, younger people, older people, those in contact with the criminal justice system
- City Hall will insist on closer and better coordination between agencies and providers working with vulnerable people, including family intervention, child protection and out-of-home-care agencies
- Have a specialist drug division within the police to work with cities across the world that are known to manufacture the Class A drugs and traffic to London, so we can jointly declare war on drugs and off our streets.
- Free access to rehab centres across London
- Cannabis will be legalised and permitted to be consumed in designated cannabis cafes on an initial trial bases (licence given by City Hall) or at home.
 Strict no smoking in public areas regulations will continue to be observed.
 The trial will be piloted in different boroughs including Camden, Shoreditch and Croydon

 Commercial Licences will be issued to grow cannabis and supply the designated cafes. The system will fracture gang culture by removing their primary source of income which is otherwise used to finance human trafficking activities and the purchase of firearms

Smoking

 Shisha Cafes indoor smoking licence will be granted to establishments that meet the industrial exhaust requirements

Fighting The Climate Change

A GREENER AND CLEANER LONDON

I will be the greenest Mayor yet, taking real action by implementing a 10-year Environmental master plan, working with industry, educational institutions, corporations, and individuals to make a cleaner, greener, London. Improving our air quality and cleaning up the Thames an immediate priority. We will expand our parks and forests and protect our native bee population, helping them thrive and reproduce. we will change the landscape of London with micro algae installations across the city that absorb CO2 at unprecedented levels. Delivering immediate results as the algae begins consuming pollutant gases and releasing oxygen back into our atmosphere.

Critical to the plan is the delivery of a sweeping shift in the attitudes and practices we as Londoners adopt in managing and living within our environment. Governments need to show the community the way forward. Replacing a fear of the future with a vision of the benefits that lie ahead and the simple, often no cost, actions we can take to bring about positive, substantive change.

We will be at the forefront of the fight against climate change. Under my leadership, London will commence work to join the hundreds of cities across the world striving to achieve zero emissions by 2040. 10 years in advance of the 2050 target set by the international treaty on climate change in Paris. 10 years in advance of the strategy adopted by the current Mayor. There will be new and dynamic incentive schemes and rebates to accelerate the uptake of sustainable energy and building practices. Electric cars will become the norm. London must be among the world leading cities in this important race to save our planet and to ensure our children have a clean, green future.

- Introduce microalgal instalments across London with the capability of immediately converting high volumes of carbon dioxide and other harmful gases into oxygen to make the city carbon negative
- Implement a 10-year environmental master plan for London to address the key areas of climate change and energy, biodiversity and a cleaner healthier London, working with educational institutions, corporations and individuals to see a cleaner and greener London
 - City Hall to partner with institutions to develop accessible training programs
 for public across key environmental disciplines including voluntary work
 on relevant environmental projects across the greater London to become
 a world centre for the application of cutting-edge environmental science
 - Implement a 10-year Environmental Protection Drive across London
 - Protect and multiply the bee population in London
 - Plant a large variety of tree species across London to ensure genetic diversity in each species. The plan with look further at the species planted to ensure future climate change will not affect the environment in 50 years by the species planted.
 - Drive the plantation of plants to help the bee population thrive
 - · Financial benefits for electric car users
 - Solar power car charging stations for electric cars
 - The biggest river Thames clean up and protection of marine life, as part of the 10-year plan
 - Introduce electric vehicle charging points across greater London
 - Recruitment drive for under 30's, that will be trained to protect the
 environment on various courses, such as marine biology and plant
 sciences. They will then be provided jobs either paid and on a voluntary
 capacity to make London greener, as part of the 10yr plan
 - Courses for environmental protection will be extended to Londoners, that which to get involved in community led projects across London to protect the environment
 - Paid environmental work for the homeless community, including collecting plastics and gardening

Climate Change And Energy

- London will commence work to join the 452 cities and 22 regions across the world striving to achieve zero emissions by 2040. 10 years in advance of the 2050 target set by the international treaty on climate change in Paris
- City Hall will showcase the economic, social and environmental opportunities
 of responding to climate change including the uptake of renewable energy
 and clean smart technologies to attract new investment into the capital
- London to become a centre for microalgal research and the commercialisation of related technologies
- Provide a targeted package of incentives and support to the community and business sectors to move to a new paradigm in the use of energy. These will include:
- The Sustainable London Incentives Scheme which will provide direct rebates, ranging from GBP 3,000 to 15,000, for the installation of sustainable technology into apartments, houses and commercial buildings
- The Zero Carb Office program to assist businesses successfully implement sustainability initiatives and take the city towards the carbon neutral target
- Building upgrade finance to fund environmental and heritage upgrades to existing non-residential buildings

Biodiversity

- Reduce threats to biodiversity as a priority under the 10-year master by implementing the following initiatives:
 - The Urban Forest Diversity program which will see planting across London's greenspaces of a diverse range of selected plant species to make our urban forests more robust and resilient to pests and pathogens
 - Build a more diverse bee population for London by creating corridors of flowering plants encircling London. This will drive biodiversity throughout the entire ecosystem.

Deliver A Cleaner Healthier London By:

- Making the greater London bus fleet zero emission by 2027
- Cleaning the Thames
- · Creating more green space
- Cash incentives for motorists to upgrade to electric vehicles
- New controls for noise pollution
- Build a world class network of electric vehicle charging stations, including solar powered terminals

Single-Use Plastic Footprint

- Supporting #OneLess, as Mayor I pledge to
 - Promote London as a city leading the charge to eliminate unnecessary single-use plastic
 - Ensure sufficient and equal access to public refill points in London
 - Eradicate single-use plastic water bottles in GLA buildings and support London businesses to do the same

INDOOR FARMING

- Replicate the Dutch model for sustainable agriculture supporting innovation and the use of new and more efficient technologies
- City Hall to support research and development into the potential use of geothermal energy to heat greenhouses across London
- Develop new and more efficient hydroponic systems to minimise water consumption and increase nutritional value
- Partner with the energy sector to access waste C02 for crop production
- City Hall to co-sponsor initiatives in partnership with the private sector to foster the application of sustainable practices in the UK

WOMEN CENTERS

- Opening women centres in every borough to provide a centre of excellence for women, to empower, equip and train women, through courses, mental wellbeing, business training, safe space and co working facilities
- Establishment of innovate female entrepreneurship start up grants, designed to provide women with access to capital and mentorship
- SAFETY making London safer for women
- To introduce mechanism to address and reduce Gender-based violence, including domestic violence
- Trafficking and sexual and other types of exploitation to be given top priority in London and work with police to eradicate and prosecute this criminal activity
- To provide social protection and grants dedicated serve women and girls development and well being
- Campaign to end all forms of discrimination against all women including in work, sports and across society
- Women's full participation and equal opportunities for leadership at all levels of decision making in political, economic and public life
- Introduce sound policies to empower women at all levels in society and lobby government legislation for the promotion of gender equality

POLICE

- Zero tolerance for abuse to officers, verbal or physical. Offenders will be held accountable at any age
- All police working in Zone one, will not pay a congestion charge
- Increased benefits for police officers, from private medical including private counselling through to gym memberships
- Hire more than 8,500 police over 4 years, ensuring police have the resources to deal with incidents and prosecute cases
- 1,000 police dedicated to address hate crimes
- Update and increase cameras and lighting all over London to make it even harder for criminals to escape detection and make streets safer
- Closed police stations will be reopened. I have travelled to each Borough and have witnessed the damage caused by closing police stations. Many communities are vulnerable as there is no police station in their Borough
- Proper uniforms and up-to-date equipment such as riot gear will be issued
- Special non-invasive handheld equipment will be introduced to support stop and search, to detect knifes and drugs
- Recruitment drive for Specials Structure put in place for Specials to
- not only be on the beat. They will have a pathway to use their expertise to better the force, be fully integrated into the structure and have a clear path for succession
- Introduce apprenticeships and work experience from age 16 upwards.
- Start a new program of Youth Specials to support community outreach and career progression

FIRE BRIGADE

- Increased benefits for London Fire Brigade, from private medical including private counselling through to gym memberships
- Invest GBP 25 Million back into the LFB as a start
- Hire 2,500 more fire fighters
- Upgrade fire fighting equipment
- Upgrade fire engines
- Upgrade the stations
- Enhance training to bring our LFB to the highest international standards
- Introduce Fire Fighting helicopter to LFB fleet to ensure we do not see another Grenfell

ARMED FORCES

- Support members of the armed forces community facing homelessness or unsuitable housing
- Assist the London boroughs in their work with London's Armed Forces community
- Improve the health and wellbeing of London's Armed Forces community
- Support veterans and Armed Forces family members into successful and sustainable employment
- Ensure the future success of the Armed Forces Covenant

EDUCATION IS THE FUTURE

- Counsellors will be available in all schools and colleges to provide children
 with access to professional help for the early prevention of mental health
 issues, as well as those arising from abuse and bullying
- Summer meals for vulnerable children and summer school
- Introduce finance management courses in schools
- Grants for children to have laptops at home
- Internet dongles provided to pupils that do not have internet access
- Free Coding and tech training academies open for all from age 16 plus, to build a talent pool of coders
- Free Performing Art and Creative academies opened across London for youth aged from 8 – 21, to provide opportunities away from crime and gang culture. The academies will provide free access to courses in music, acting, film making, editing, coding, dance, singing. This will be supplemented with state of the art recording studios and photography and film equipment accessible for free
- Sporting Academies will provide marginalised youths with training and nurture the next generation of Olympic athletes and major sporting stars

Reforming & Reshaping TFL

THE LONDON THAT LOVES PUBLIC TRANSPORT

As the next Mayor of London, I will help this city rediscover its once great public transport system. I will introduce 100 days of free travel across London as an important first step to reinvigorate the city's economy as the COVID pandemic retreats. Importantly, this will help restore the community's confidence in the transport system, which has seen declining patronage and mismanagement well before the onset of the pandemic. I want residents to have access to convenient, affordable and flexible world class transport options. To make our lives easier, drive down emissions and support a healthy environment.

The introduction of a dynamic ticketing system will underpin my "Fare Deal" reform package. This will provide cheaper transport for all Londoners and allow City to Hall to alter fares to encourage patronage during periods of low traffic and to assist communities marginalised by the current system. Particularly those in outlying areas with poor connections to the tube network. Hospitality workers tapping in and out at the start/end of their shifts will be exempt. There will be free periods for all passengers travelling through high street tube stations at less busy times to stimulate commercial activity. Further rolling packages of incentives will be announced as part of the fare deal program.

To ensure that the transport system is equitable and reflects the immediate priorities of all residents I will introduce the "Powering Up" program. This will allow the residents of London to directly influence policy and make decisions to shape their public transport. I will ask residents to choose their priorities and work to build a resource that we all own. That responds to our needs.

The excess and wastage of TFLs existing operations will be dealt with. I will undertake a snap audit and introduce immediate cost saving measures, including salary caps for what is a very top-heavy organisation. The future is my priority, and we need to rewrite the rules to ensure London transport once again becomes the envy of the world.

- Reverse the road restrictions and removal of LTNs
- · Bring back high street parking
- 100 days free travel on public transport
- Introduce a "Fare-Deal" dynamic ticketing system. The new system will provide:
 - Long term reduced fares and exemptions for nurses and low income hospitality workers tapping in and out at the start/end of their shifts
 - Free periods for all passengers travelling through high street tube stations at less busy times to stimulate commercial activity and even out pavement and in-shop congestion
 - Free travel periods will be introduced for those boarding the tube from bus stops which are the least tube-connected to provide a direct benefit to communities that remain marginalised by the current system
 - · Cap Fares within zone 1
 - Freedom Pass holders time travel restrictions abolished
- Launch a fully independent investigation on the cross-rail failures with accountability for those involved
- Increase cameras for passenger safety, including installing them in trains / buses
- More support for Transport Police

Congestion Charge

- Return Congestion Charge back to GBP 12.00
- The Congestion Charge will only apply from 7am to 7pm Mon-Fri
- · Introduce congestion charge short stay tariffs
- Police working in Zone 1 will be exempt from the congestion charge
- All fully electric vehicles will be exempt from the Congestion Charge until 2025

Electric Cars

- More electric charging points, including fully solar powered terminals, will be introduced in central and greater London
- Free parking bays for electric cars introduced for use of up to 2hrs per vehicle during paid times
- Electric cars will be available for hire through newly introduced electric car pods

Cyclist / Electric scooters

- Introduce grants to assist with the purchase of bicycles.
- Introduce highway code handbook and theory test for cyclists to improve safety. Under 16s will be taught the code and tested at school
- Introduce a QR code plate on all bicycles, to identify riders and cycle owners for control of traffic offences
- Mandatory helmets with QR code

Transport for the Community

- Residents to choose their priorities from 100 "shovel-ready" projects through the "Powering-up" program. This will ensure that the London transport system is equitable and reflects the immediate priorities of all residents
- Using the online tool CommonPlace, for and against campaigners will be able to pitch their case directly, with training provided to upskill less confident residents who feel shut out of the process and want to be heard
- Projects will be used and owned by the community with wastage and costs minimised.

Black Cabs

- · Where buses go, black cabs go!
- Reverse the road restrictions and removal of LTNs
- More electric charging points only accessible for black cabs, placed across the city, including the green huts, and across greater London.
- Opening main roads, like Tottenham Court Road and others across London
- Revert the 12-year licence to 15 years for diesel black cabs and then offer a larger grant of £12,500 towards the cost of an electric vehicle with an interest free loan
- The electric fleet will be given a 20-year licence. The vehicles will remain on the road for the duration of the licence as long as they pass regular inspections
- Help Fleet owners upgrade their fleets and assist renting at affordable rates.
- Introduce TFL booking system, so black cabs can receive bookings from passengers and not pay any commission on fares
- Rewarding loyalty to the trade, licence holders for over 40 years will receive electric cab on loan, until they retire

YOUNG PROFESSIONALS

- Work with corporations to introduce more graduate job schemes for students that have studied in London
- No council tax for tenants on low income under 25's
- Program to sponsor lower income graduates to complete further education such as GDL exams, Solicitor / bar exam, that have graduated in London
- Introduce a job scheme to cover 35% of salary for new graduates and college leavers in the hospitality sector for the first year, that have graduated in London
- Mass recruitment for the young into environmental science programs to feed into the 10-year Environmental Protection program for London

HOMELESS COMMUNITY

- Homeless GP / Dentist Centres will open to provide treatment and prescriptions for homeless people
- Hygiene Centres will open to provide basic hygiene services, such as shower facilities, haircuts, and launderette
- Build an eco-village to eradicate rough sleeping on the streets of London, the villages will house converted shipping containers, self-contained apartments with private shower / toilet facilities
- City Hall will tackle the homeless immigration crisis. It will ensure nobody is turned away from receiving care or shelter. Work with Home Office to resolve individual cases, especially after BREXIT
- Fund existing charities in their efforts to house, feed, improve lives of the homeless community
- A one-stop-shop for existing charities and service providers to be represented.
 This will provide the homeless with easy and ready access to the most appropriate care
- Introduce an employment system for the homeless community and introduce training programs including environmental work to protect the environment
- Legal aid support for migrant homeless with support to repatriate non-UK residents
- During Covid-19 empty hotels proved key to reducing homelessness. New accommodation will be developed to provide temporary stays as an interim measure while Councils and charities allocate individuals to permanent housing

MENTAL HEALTH

- Drive a community led mental health team including support with the police and ambulance service, in conjunction with NHS partners, to enable a collaborative working relationship that is outcome driven
- · Free online counselling available for pandemic related stress
- Provide enhanced mental health awareness training to police, to equip them to handle situations
- Two step referral system for mental health referrals from care workers and in-house NHS doctors within Councils, patients can be referred direct to care centres to eliminate long waits for care
- Easy access to Trauma based therapy
- Digitalise NHS Mental Health departments across the London, so if a team in another borough is available to provide immediate care, the patient can be transported
- Councillors will be in every school & college to target a preventative approach to mental health issues that are developed from a young age
- Introduce access to online care professionals to assess if a patient requires immediate care and then can refer to the clinic for the two- step system
- Discreet public referrals from concerned family and friends to get individuals help they need

LGBT COMMUNITY

- Develop a special community outreach program to support the vulnerable LGBT, subjected to rejection from their culture and / or society, this includes teenagers and adults.
- Work with LGBT community leaders, to actively raise awareness throughout the year in partnership with the private sector
- Zero tolerance to hate crime against the LGBT community. London is for you not against you
- Provide a safe haven to address mental health issues within the community and reduce the number of deaths each year
- Empower an intersectionality LGBT campaign to bring awareness to discrimination faced within our society
- Tackle discrimination at work and from GP's
- Empower an intersectionality LGBT campaign to bring awareness to discrimination faced within our society
- 1,000 police dedicated to address hate crime incidents
- Business grants for LGBTQ community

ANIMAL WELFARE

- · Establish a dedicated animal welfare department
- New tougher prison sentences for those that abuse animals
- Free pet medical triage centres for people on low income no pet will be denied treatment
- Sharp crackdown on pet thieves with no pets to be sold without proof of ownership and from a licenced holder
- New penalties for those who purchase pets from unlicenced breeders, including seizing stolen pets
- Increased scrutiny on vets for excessive treatment fees
- Breeding of pets will be illegal without a pet breeding licence
- Pets will be registered on a London wide database to combat mistreatment and stolen pets
- Advocate for a ban on buying puppies from "puppy mills" both in and outside the UK

INTERSECTIONALITY

- 1,000 police officers will be dedicated to address the rising hate crime and there will be zero tolerance to hate crime including verbal
- Establish a cross faith multi-cultural and religious centre for understanding and celebration. All religions will be represented and have permanent priests, that will actively work together to bring our communities closer together
- Special monument erected in Trafalgar square, honouring our African communities and celebrating their contribution to our loved London culture
- Open a dedicated black cultural museum to learn, understand and celebrate black culture from all over the world

PRISON LEAVERS

In memory of Vito and his vison to provide a second chance to ex-prisoners. He went to prison and was a changed young man and wanted to help others, unfortunately due to loneliness, addiction and mental health he took his own life soon after leaving prison. Its time we introduce programs with substance that provide actual support, that will help reintroduce prisoners back into society

- Have a one stop place for released prisoners to access services to aid introduction to society
- Work with corporations to provide a work placement plan to provide work experience, apprenticeships and broader opportunities, to assist with reform
- · Provide grants for training and courses to benefit prisoner reform
- Access to free rehab centres to address addiction
- Provide free mental health counselling



MANIFESTO 2021



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