

VOTE FARAH
LONDON

MAYOR OF LONDON
2021

BRING
LONDON
BACK

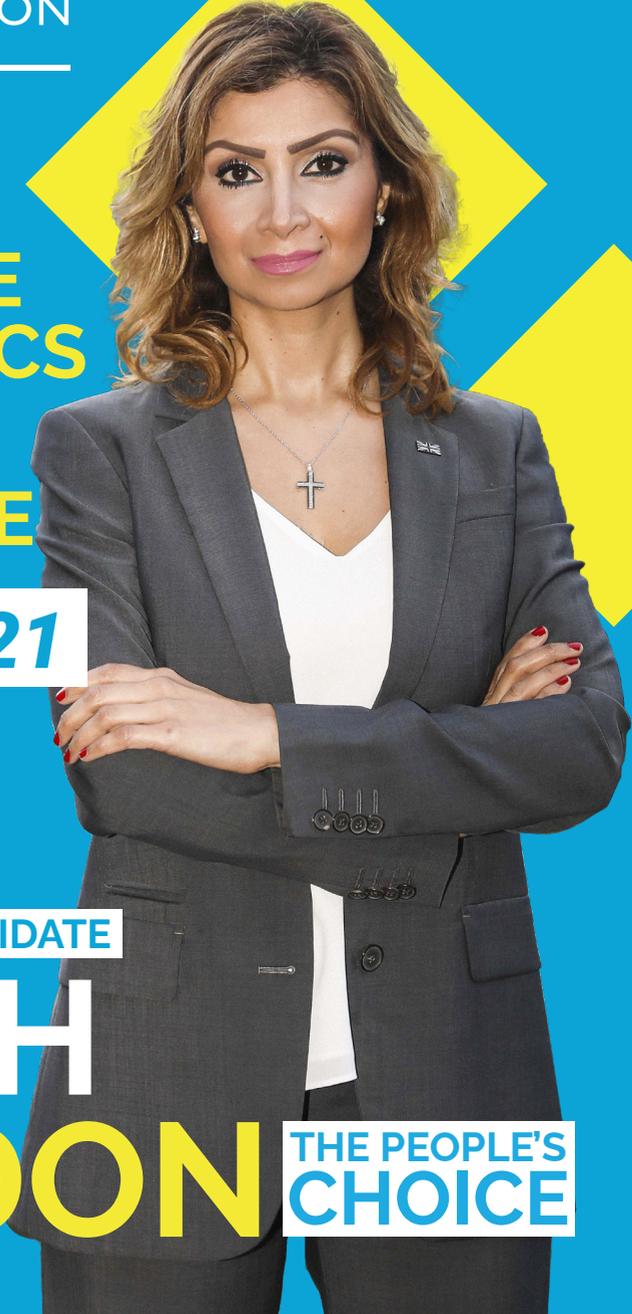
DON'T VOTE
FOR POLITICS
VOTE FOR
THE PEOPLE

6TH MAY 2021

INDEPENDENT CANDIDATE

FARAH
LONDON

THE PEOPLE'S
CHOICE



COVID RECOVERY PLAN

- Prioritise public health and well-being
- Reignite London with investment
- Provide a lifeline to the hospitality industry
- Focus on community-led engagement
- Build economic resilience
- Expand job opportunities and access
- Transform our spaces and buildings



THRIVING BUSINESS ECONOMY

- Free co-working office space for start-ups
- Create business tunnels for London with Commonwealth and other international cities
- Deliver new Foreign Direct Investment opportunities for London
- Introducing Business Incubators providing support for SME businesses
- Support a thriving financial services industry

FREE FROM THE GRIP OF CRIME

- 8,500 more police, with 1,000 dedicated to address hate crime
- Fracture gang culture by putting an end to knife crime
- Equip police with handheld equipment to detect knives & guns
- Increase and upgrade cameras and lighting to prevent criminal activities
- Open free youth academies to provide opportunities away from crime



TECH LONDON

- Make London the largest Tech City in the world
- Open free coding academies for anyone who wants to learn
- Create a tech eco-system that will attract the greatest minds to london
- Upgrade our broadband infrastructure
- Work with private sector to develop the tech industry
- Free laptops and internet access for children

WORLD CLASS PUBLIC TRANSPORT

- Abolish travel restrictions for Freedom Pass holders
- Maintain free travel for under 18s
- Mandatory highway code tests and plates for cyclists
- Congestion charge back to £12, Mon – Fri from 7am to 7pm and introduction of short stay tariff
- More electric charging points, including solar powered
- State of the art advertising on public transport and sponsorships to generate revenue



AFFORDABLE HOMES

- Introduction of a new rent-to-buy scheme where each monthly rent helps build equity
- A ban on estate agents discriminating on tenants claiming housing benefits
- Easing planning permissions for affordable housing
- Affordable housing projects for residents only
- Allow building on brownfield land to create opportunities for new affordable housing

A GREENER AND CLEANER LONDON

- Implement a 10-year Environmental Protection Drive, working with educational institutions, corporations and providing free environmental training to the public including homeless
- Introduce microalgae installations on buildings to provide cleaner air within days as they convert carbon dioxide and other harmful gases into oxygen
- Protect and multiply the bee population in London
- Free parking for electric car users



ANIMAL WELFARE PRIORITISED

- Dedicated animal welfare department
- Crackdown on pet thieves - no pets to be sold without a licence and proof of ownership. Tough penalties, including seizing stolen animals, will apply to those who purchase from unlicensed breeders
- Crackdown on vets for excessive treatment fees
- No illegal breeding except by licenced animal breeders

MEET FARAH LONDON

Farah London is a visionary **entrepreneur**, with over 22 years of corporate and entrepreneurial experience. She previously held a successful career in reinsurance as an underwriter, writing multi-billion pound policies all over the world. For over 20 years, Farah has devoted herself to the **community** by being an **active volunteer**, supporting the homeless, those with **mental health** challenges, and helping young people to avoid the lure of **gang violence** through mentoring.



FARAH'S PROMISES

- Create **Job Opportunities**
- Putting **Money Back** Into people's pocket
- Bring **Investment Back** into London
- Remove **LTNs** and **Reopen Roads**
- Restructure City Hall to **Eliminate Corruption**
- Hold **Councils Accountable**
- **Reverse Congestion Charges** and fix public transport and TFL
- Opening **Free Youth Academies**
- **Women Business Grants** and introduction of **Women's Centres**
- **Council Tax Exemption** for tenants **Under 25**
- 🏳️‍🌈 Supporting the **LGBT community**
- **Free Counselling** in schools and colleges
- Bringing back **Free 30 Mins High Street Parking**

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