

MEET FARAH LONDON

Farah London is a visionary **entrepreneur**, with over 22 years of corporate and entrepreneurial experience. She previously held a successful career in reinsurance as an underwriter, writing multi-billion pound policies all over the world. For over 20 years, Farah has devoted herself to the **community** by being an **active volunteer**, supporting the homeless, those with **mental health** challenges, and helping young people to avoid the lure of **gang violence** through mentoring.



FARAH'S PROMISES

- Create **Job Opportunities**
- Putting **Money Back** into people's pocket
- Bring **Investment Back** into London
- Remove **LTNs** and **Reopen Roads**
- Restructure City Hall to **Eliminate Corruption**
- Hold **Councils Accountable**
- Reverse **Congestion Charges** and fix public transport and TFL
- Opening **Free Youth Academies**
- **Women Business Grants** and introduction of **Women's Centres**
- **Council Tax Exemption** for tenants **Under 25**
- Rainbow heart icon: Supporting the **LGBT community**
- **Free Counselling** in schools and colleges
- Bringing back **Free 30 Mins High Street Parking**

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VOTE FARAH
LONDON
MAYOR OF LONDON
— 2021 —

BRING
LONDON
BACK

DON'T VOTE
FOR POLITICS
VOTE FOR
THE PEOPLE

6TH MAY 2021

INDEPENDENT CANDIDATE

FARAH
LONDON THE PEOPLE'S
CHOICE



COVID RECOVERY PLAN

- Prioritise public health and well-being
- Reignite London with investment
- Provide a lifeline to the hospitality industry
- Focus on community-led engagement
- Build economic resilience
- Expand job opportunities and access
- Transform our spaces and buildings



THRIVING BUSINESS ECONOMY

- Free co-working office space for start-ups
- Create business tunnels for London with Commonwealth and other international cities
- Deliver new Foreign Direct Investment opportunities for London
- Introducing Business Incubators providing support for SME businesses
- Support a thriving financial services industry

FREE FROM THE GRIP OF CRIME

- 8,500 more police, with 1,000 dedicated to address hate crime
- Fracture gang culture by putting an end to knife crime
- Equip police with handheld equipment to detect knives & guns
- Increase and upgrade cameras and lighting to prevent criminal activities
- Open free youth academies to provide opportunities away from crime



TECH LONDON

- Make London the largest Tech City in the world
- Open free coding academies for anyone who wants to learn
- Create a tech eco-system that will attract the greatest minds to London
- Upgrade our broadband infrastructure
- Work with private sector to develop the tech industry
- Free laptops and internet access for children

WORLD CLASS PUBLIC TRANSPORT

- Abolish travel restrictions for Freedom Pass holders
- Maintain free travel for under 18s
- Mandatory highway code tests and plates for cyclists
- Congestion charge back to £12, Mon – Fri from 7am to 7pm and introduction of short stay tariff
- More electric charging points, including solar powered
- State of the art advertising on public transport and sponsorships to generate revenue



AFFORDABLE HOMES

- Introduction of a new rent-to-buy scheme where each monthly rent helps build equity
- A ban on estate agents discriminating on tenants claiming housing benefits
- Easing planning permissions for affordable housing
- Affordable housing projects for residents only
- Allow building on brownfield land to create opportunities for new affordable housing



A GREENER AND CLEANER LONDON

- Implement a 10-year Environmental Protection Drive, working with educational institutions, corporations and providing free environmental training to the public including homeless
- Introduce microalgae installations on buildings to provide cleaner air within days as they convert carbon dioxide and other harmful gases into oxygen
- Protect and multiply the bee population in London
- Free parking for electric car users



ANIMAL WELFARE PRIORITISED

- Dedicated animal welfare department
- Crackdown on pet thieves - no pets to be sold without a licence and proof of ownership. Tough penalties, including seizing stolen animals, will apply to those who purchase from unlicensed breeders
- Crackdown on vets for excessive treatment fees
- No illegal breeding except by licenced animal breeders