

**DON'T VOTE FOR POLITICS
VOTE FOR LONDON**



VOTE **FARAH
LONDON**
MAYOR OF LONDON
2021

FARAH LONDON OFFICIALLY ENTERS THE RACE IN BID TO BECOME FIRST FEMALE MAYOR OF LONDON

Today Ms Farah London announced the submission of her official candidacy for the London 2021 Mayoral election, she submitted her nomination papers this morning at City Hall. Making history as the only female independent candidate in the race. Ms London is riding a groundswell of support from constituents across London who believe her independent voice, knowledge of the economy, strong support for the community and plans to make the city more affordable will bring a positive change to London.

In announcing her candidacy, Ms London was keen to draw attention to the plight of nurses working within the city stating “As the next Mayor, I cannot do much for nurses pay, though I will be offering nurses significantly reduced fares across our entire transport network”.

Making London more affordable for its residents is a focal point of Ms London’s policy platform. She announced to give tenants under the age of 25 exception from council tax. Ms London will also be offering 100 days of free public transport for all residents to increase foot traffic to boost commercial activity on London’s ailing high streets. She wants to keep London moving and will reduce the congestion charge. Moving it back to £12, from Monday to Friday, 7am to 7pm and with the introduction of a short stay tariff.

Ms London has also campaigned against the growing number of LTNs, progressively introduced by Councils and the Mayor’s office. The controversial LTNs, effectively road closures, have caused a deep social divide, disrupting the daily lives of many residents and impeding emergency services. Ms London has made a strong commitment to Londoners to remove the unwanted LTNs.

BRING LONDON BACK

W: votefarah.london **E:** info@votefarah.london **T:** +44 20 3916 5008

Promoted by E. Panagia on behalf of Farah London International House 1 St Katharine's Way, St Katharine's Dock London E1W 1UN

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Her transport policies also encompass new measures to hold irresponsible cyclists accountable through the introduction of a mandatory cyclist highway code test and registration plate for bicycles. Developed in response to the strong public outcry for leadership in controlling what many believe to be a growing number of out-of-control cyclists. Ms London stated “I love seeing more and more bicycles in our city. They are an extremely efficient way to get around, great for the environment and reducing congestion and terrific for keeping fit. The simple measures I propose will ensure that cyclists are more safely interacting with pedestrians and motorists and that they can be held accountable for their behaviour. This levelling of the playing field will ensure that bicycles remain a welcome and growing part of our city”.

Other key policies include a rapid COVID recovery plan, with a focus on igniting the London economy and bringing high value investment back into London. Business tunnels will be introduced to kick start new commercial activity, linking London with other dynamic cities from across the Commonwealth and the globe. This will generate new jobs and drive investment into a range of business sectors. This will also support Ms London’s Tech London initiative, with a target of making London the largest Tech City in the world at the centre of global technology development.

Ms London is also committed to empowering the vulnerable youth of London, helping them build a life away from the downward spiral of drugs, crime and gang culture. Free and innovative youth academies will be opened across London offering performing arts, creative studios and sporting academies for the young, from 8 through to 21 years old. This will supplement an anti-knife campaign ensuring London’s streets become safer for all. As a strong advocate for the importance of police and law and order, Ms London has pledged to deploy 8,500 new police to the city’s streets. 1,000 of these will be dedicated to hate crime, which has seen a significant rise.

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Ms London will also continue to advocate for and support women. Women in business will be able to access newly introduced female entrepreneur grants, to drive the start-up of new innovative businesses and create the next generation of women business leaders in London. At a community level, women centres will be opened in every borough. The centres will provide safe place and mental health services as well as mentorship, co-working and training programs.

Ms London said “It is time for London to have its first female Mayor. Importantly, an independent voice, that will always put the people and city of London first, away from party politics. It is time for change. Together, we can Bring London Back”.

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